

OPRAH... WHOOP!... WENDY... AND NOW CATHY CASH!

Like a blazing comet shooting across a twinkling onyx sky, you know when you look up and are witnessing the illuminance of a heavenly body & a celestially deliberate divine design, the likes you'll never see again in your lifetime; well that's what I witnessed the first time I experienced the effervescent essence & esoteric persona, prestige & presence that is **CATHY CASH!**

My name is **ERIC FLOYD** & I recently appeared on **THE CATHY CASH SHOW** on KDWN 720 A.M. radio in Las Vegas on a fateful Saturday night promoting my forthcoming reality TV show, THOSE FABULOUS FLOYDS, along with 3 of my 5 Wives in tow (https://www.youtube.com/watch?v=xiu5TvJk_Qw). And from the moment the broadcast began and we were 'ON AIR', like a force of nature, Cathy personified passion, power, poise and an unhinged personality that infused down home ghetto humor (reminiscent of the late great **MOMS MABLEY** & our sistah friend, **MONIQUE**) and a college educated quick wit (as she is a graduate of Delaware State University with a Bachelors Degree in Marketing) and a member of **DELTA SIGMA THETA SORORITY**. This was a deadly combination that insured & assured that she always said the right thing at the right time and selflessly let her special invited guests shine!

Born in Teaneck, NJ and raised in Harlem, she attended school in 'money earning' Mount Vernon with classmates that included the likes of **SEAN 'P. Diddy' COMBS, HEAVY D & THE BOYZ** and (her current neighbor in Las Vegas) heartthrob **AL B. SURE**. Cutting her teeth in the public eye would have to be attributed to the high social circle that her parents maintained equally with Harlem's high brow & low brow alike, especially learning how to both mix drinks / bar tend and promote shows at her Father's Harlem hot spot, THE PONDEROSA; where Cathy promoted and befriended a myriad of classic recording stars such as **GRANDMASTER FLASH & THE FURIOUS 5, B FATS, GWEN GUTHRIE, HAROLD MELVIN & THE BLUE NOTES, BARBARA MASON, THE FUNKY FOUR, DOUG E. FRESH and DJ HOLLYWOOD, BRUCIE B, RON G, LUV BUG STARSKI & DJ CLARK KENT**. She later went on to also produce shows at The Uptown Comedy Club.

Learning early on how to ingratiate herself to a crowd, this natural born saleswoman & marketing guru made her first million selling precious gems and jewelry in and throughout her loyal legion of friends, family and urban NYC communities, before moving to Vegas and taking up residency at Jewel Manor

(her 8 bedroom mansion) www.jewelmanoestate.com and building a vacation home rental empire with her own home as the *jewel* in her illustrious crown. It was here that she wrote her current best selling book; [HOW TO MAKE YOUR MORTGAGE IN A WEEKEND](#), because practicing what she preaches & teaches, Cathy wanted other homeowners to experience the financial freedom that she created for herself in these trying economic times by using their home(s) to both pay for themselves and an abundant lifestyle.

Taking her message to the masses every Saturday night from 7pm to 8pm PST @ www.KDWN.com on 720 A.M. radio, with an unapologetic and unbridled, balls-to-walls, no holds barred interview style that never crosses the line from conversational to confrontational, she has broken records for listeners in her respective time slot. With industry word spreading fast, fierce & furiously about The Big House Media Mouth her recent celebrity guest list includes names as diverse as **DON KING BIRDMAN, SOPHIA STEWART, ROY JONES, J.PRINCE, ANTONIO FARGAS ,PHYLLIS YVONNE STICKNEY, DWIGHT EUBANKS, BOYZ TO MEN, THE WHISPERS, AARON HALL, MELI'SA MORGAN, MONIFA, MEN AT LARGE, ALYSON WILLIAMS, FLOYD MAYWEATHER SR, AMIR KHAN, ADRIEN BRONER, DR. GUY FISHER & THE REAL RICK ROSS.**

Like a nonstop locomotive of laughs, trash, cash, music, mayhem and majesty, **THE CATHY CASH SHOW**'s energetic engine is a renaissance woman who is burning, churning, turning & earning her way along the tracks of multimedia mavens like **OPRAH, WHOOP! & WENDY WILLIAMS** before her who have paved the way for her ultimate arrival to the final destination of superstardom! Just remember that you read it here first!